

# Stephen Pierce's Accelerated Affiliate Sales Model

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There are two models used in selling affiliate products.

## **MODEL A: The Typical Affiliate Sales Process**

- You are paying to give your affiliate names and email addresses.
- You lose the follow-up opportunity.
- The target site can follow up with products that you make nothing on.
- There is always the possibility of error and you don't get credit.
- What if the visitor doesn't buy or opt-in ...you both lose.

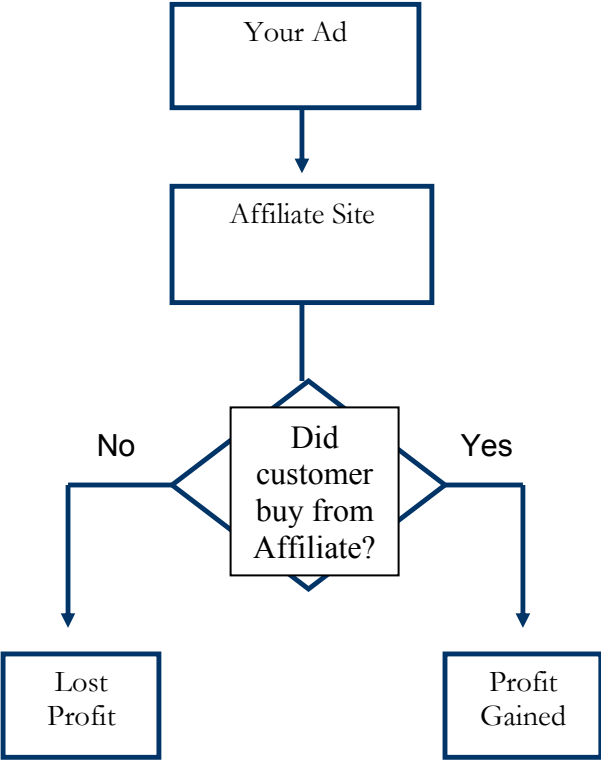
## **MODEL B: The Accelerated Affiliate Sales Model**

- ✓ Maximizes your ad dollars!
- ✓ Maximizes your ad exposure!
- ✓ Our testing shows 75% of visitors go all the way through to the target site!
- ✓ Builds your opt-in list quickly!
- ✓ Captures highly targeted qualified names and email addresses!
- ✓ Allows you to setup your follow-up process for relationship building!
- ✓ Positions you for high affiliate sales!

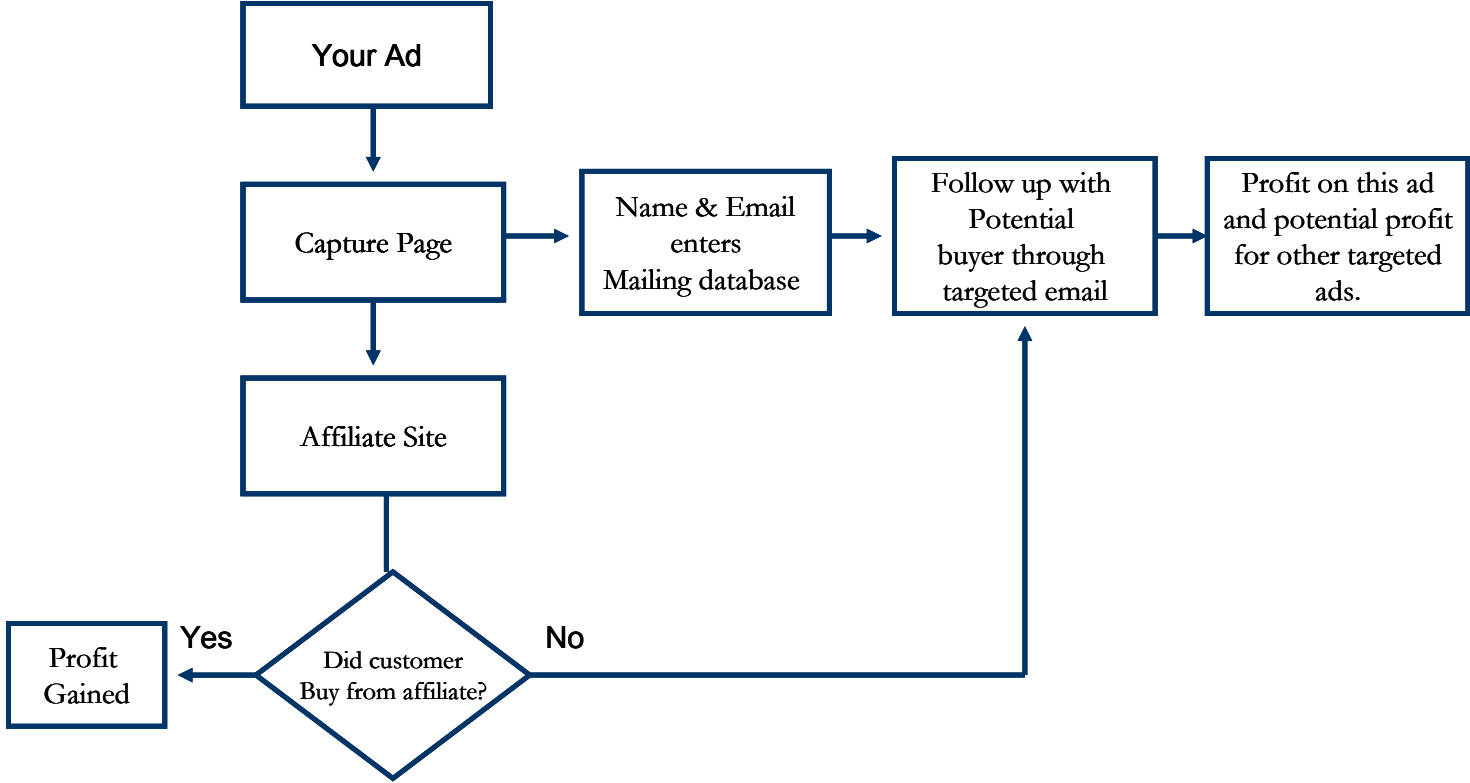
### **The Accelerated Process**

1. Your affiliate product ad (ezine, solo, classified, etc).
2. Your capture page reinforces the ad and offers an additional bonus (which is your story of success with the affiliate product).
3. The thank you page of the opt-in form is the affiliate site.
4. Prospect is at the affiliate site and also gets your story of success to increase the credibility of the affiliate program.
5. You now have the prospects name, email and market interest to follow-up with the same and similar products that led to the opt-in.

Typical Affiliate Sales Model



# Accelerated Affiliate Sales Model



**Step 1:**

The product is advertised in an ezine, a classified ad, etc. or as a link on a webpage.

=====  
Finally, the truth, the whole truth and nothing but the truth about internet marketing and how to make real money, top the list in the search engines, drive a storm of targeted traffic to your site ...and make your sales soar!  
http://www.the-whole-truth.com/ezGaffurl.php?offer=xxxx&pid=1  
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**Step 2:**

Your capture page reinforces the ad and offers a unique added bonus.

Your are about to **SEE THE PROOF**  
and discover exactly how we made **\$82,144.87**  
in ClickBank earnings in just 3½ months  
and how we continue to make over  
**\$30,000.00 a month in net cash profits.**

...as an added **FREE** bonus...

I'm going to send you an explosive report called "Stephen Pierce's Affiliate Sales Tips"  
...which is a must read report for anyone marketing affiliate programs.

**Get Stephen Pierce's Affiliate Sales Tips NOW**  
...then SEE THE PROOF on how we made \$82,144.87 in ClickBank earnings in just 3½ months

Enter your Name:   
Enter your Email:

We will never rent, share or sell your name to anyone else... ever!  
We respect your privacy!



**Step 3:**

The thank you page of your capture form is the affiliate site for the ad. You then follow up with your success story from using the product and add them to your prospect list for additional follow ups.

**Under Oath**  
The Truth **THE WHOLE TRUTH** and Nothing But The Truth **ABOUT INTERNET MARKETING!**

[Order Now](#) | [Earn Money](#) | [Print This Page!](#)

I will reveal the *shocking* truth about internet marketing.  
Once you discover the truth, you can begin to print money on demand...

**"YES! You Can Discover...  
The Truth About Internet Marketing  
and How To Really Make Your Sales Soar!"**

...the known 34 year old Michigan internet marketer consistently making over \$30,000.00 a month in net profits reveals the astonishing whole truth and nothing but the truth about internet marketing ...that creates cash on demand!)

...from the desk of Stephen A. Pierce  
Today is February 23, 2003

Subject: I swear to tell you the truth, the whole truth and nothing but the truth ...about internet marketing.

Dear Internet Friend,