

Price \$9.95

The 4-Step Power **Niche** Marketing Success Formula

How To **Harness** Your **Marketing**
To **Sizzling Hot** Niches... And EXPLODE
Your Profits in an *Incredibly Short Time!*

By Dr.Mani Sivasubramanian

<http://www.InstantNicheMinisites.com>

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Dear Niche Marketer,

Something magical happened on March 12th, 2004.

- I read **Allen SAYS'** interview "**Money & Power**" with Bryan Kumar
- I listened to **Jay Abraham's** "**Power Talk**" with Anthony Robbins

And in a flash of insight I realized two deep, universal truths which had been holding me back.

1. You must **BELIEVE** you can do anything - *before you can achieve it*
2. You must **GIVE OTHERS** what they want - *before getting what you do*

For the next week, my mind was a kaleidoscope of thoughts, plans and ideas. Shake it up and a pattern would emerge. Shake it once more, and a new, different, prettier image took shape. But it still wasn't PERFECT.

And then, suddenly...

I GOT IT!

Quickly I drew up a list of things to focus on. Not surprisingly, they were also needs of my typical client - maybe yours too.

You are **FRUSTRATED**... *I'll speed up your progress*

You want **SUCCESS**... *I'll guarantee it*

You want to **MAKE MONEY** on the Net... *I'll find you the most profitable niches to exploit*

You have **QUESTIONS**... *I'll give you answers (or tell you where to find them)*

You don't **KNOW** how to... *I'll teach you*

You want **LESS STRESS**... *I'll direct you to what everyone else missed - there's no competition!*

You want it **MADE EASY**... *I'll do all the hard work, take the pain out of niche marketing*

Then I set out to create a solution. It took 2 weeks to put it all into a

Power-Formula for Niche Marketing Success

...an *incredibly* simple, *super-effective* system to market in wildly profitable, **hot and in-demand niches**

What's this system? Do I have a secret formula?

Well, Yes... and No.

There is a formula. There's no secret about it. But most folks don't succeed using it because ***they don't BELIEVE how simple it is!***

Here's the formula, in a nutshell...

- **Identify HOT niches** with AWESOME profit potential
- **Build POWER Niche Minisites** targeting those niches
- **Attract traffic** using VALUABLE, relevant content as bait
- **Monetize the visitors** in MANY different ways

(Later in this report, we're going to break down each of these steps and look at exactly how to put them into action)

If it's so easy, why doesn't everyone do it?

Because there's a difference between "SIMPLE" and "EASY". To many minds, "Easy" equals "No Work". And that just plain isn't true.

There's some work involved in doing simple things. Not a lot... but still work.

So I asked myself:

*"If even this little bit of work could be taken care for you, would it make you **more successful at niche marketing?**"*

"**Instant Niche Minisites**" was created with exactly this purpose - to let a beginner at niche marketing get started quickly, easily, effortlessly. Even experienced niche marketers benefit from the 'speed-to-launch' which takes the pain out of designing powerful, search-engine optimized minisites.

All you have to do is **select a keyword** to build a site around. Then simply **type the word** into an online form, **add your details** about selected affiliate programs - and **click a button**.

Within seconds, you get a ready-to-go niche minisite.

Instant Niche Minisites was WILDLY successful.

And then some people asked:

"Can we have someone do the keyword research for us, too?"

So we came up with "**Power Niche Minisites**" - packs of TEN niche websites, constructed around **HOT, "in-demand" keywords** spanning categories like health, fashion, pets, arts, technology and more.

The first limited-edition sold out in 3 days; the second batch in 10 days; and the third batch is almost gone! I've been scrambling to create more to meet demand. *Talk about 'hot' - these are on fire!*

So then, the next question was:

"How much higher can we take this concept?"

Just as I was formulating a plan, my friend Ryan Deiss (who works with master-marketer Jimmy Brown) invited me to preview his brand new program –

NICHEOLOGY

Listen! As a child I remember walking back from school dreaming of delicious chocolate cake (my favorite) - and the rush of delight when we had it for tea. Why talk about it now?

Because I felt the same rush of excitement when I entered the Nicheology members area.

Wow!

Jimmy and Ryan must be MIND-READERS! They've put *EVERYTHING* in my **Power-Formula for Niche Marketing Success** into a incredibly valuable, unique membership program.

I'll go into detail soon, but here's an outline...

You'll need to Identify HOT niches with AWESOME profit potential

... **Nicheology** will give you *pre-researched niches* PLUS *in-depth research and recommendations* on how best to exploit them

You'll need to Build Power Niche Minisites targeting those niches...

... **Nicheology** will give you *ready-to-go websites* PLUS full length *professionally-created sales letters* to get you off to a flying start

You'll need to Attract traffic using valuable content as bait

... **Nicheology** will show you how other *experienced niche marketers* do it. You'll be amazed at the varied, innovative ideas you'll learn here

You'll need to Monetize the visitors in different ways

... **Nicheology** will give you a *tailor-made solution*. A COMPLETED info-product on the very hot niches they've researched and found for you! Just compile it and sell.

It's a one-stop success shop for niche marketing.

Get in before they lock and bar the gates!

[Learn more, click here](#)

How To Identify **HOT** Niches

Wouldn't it be great if you could tap into search engine databases, discover the keywords thousands of people are searching for every day?

Imagine... if you had a million visitors targeting your niche, all you'd have to do is attract 1% of them to your website, sell 1% of those visitors something - and you'll have a small fortune!

Ok, now listen.

You can have this information right now.

There are 2 ways to get it. One is hard. The other is easy.

The hard way involves:

- *guessing* about hot trends, and then researching them on search engines to calculate demand vs. supply
- *watching* what top experts are doing, and following them
- *using intuition* and gut instinct to predict what's about to hit, get big next

And this means **hours of work**, taking a **huge risk**, and in the end you may still **miss out on hot niches** which are 'under your radar'!

But there's an easy way, too...

Yes, now you can find the **hottest keywords being searched on the Internet using some **fantastic** tools created by very *intelligent* and creative people!**

Here's a list of the very best of them...

Kathy Millyard-Burns' "**The HOT Profitable Niche Market Report**" - a painstakingly compiled collection of over 100 hot niche keywords, including data like number of searches done, competitive analysis and ideas to profit from them – [Learn more, click here](#)

Michael Holland's "**Strike It Niche**" - a treasure trove of 70 niche business ideas to exploit in many ways. The right one could be your ticket to early retirement - [Read more about it, click here](#)

Frank Mullen's "**Niche Database**" - You could call it the niche marketer's secret NUCLEAR weapon - it's so awesomely powerful. Get hundreds of keywords, with data on number of searches, competing websites - even how many sites are making Google Adwords bids on them! [Check it out, click here](#)

Maujhuri Chakraborty's "**Niche Report**" - Worth far more than it's selling for, this is a rich resource list to find hot niches, and create profitable niche products and services. [Get more info, click here](#)

These resources are awesome. But they also require a little creative effort on your part.

The folks at [NICHEOLOGY](#) didn't like it! So they went out and did something even better. They made "***Niche Product Profile Info Sheets***".

What are they? The sales page says: "3-page reports that outline the profitability of a particular niche market".

In reality they are the **equivalent of having a specialist niche marketing consultant sitting by your side and guiding you to niche riches!**

You get more than just data on numbers of searches and PPC search engine bids. You also get recommendations for creating products and services. You'll get ideas for coming up with e-courses and short reports. You'll know whom you're competing against - and the people you need to partner with.

In short,

Everything you need to capture a niche market - and dominate it!

[Learn more, click here](#)

How To Build Your **Power** Niche Minisites

There are 2 ways you'll bring visitors to your niche minisite.

One is to **pay for them**. Use pay-per-click search engines like Overture, Kanoodle, SearchFeed, Google Adwords and others. Or place ads on ezines, websites and even offline media.

It's fast. It can be expensive. Unless you're careful, you could lose your shirt!

The other option is to **rely on search engines** to send visitors to your niche site. This means you need to:

- have relevant content on your site
- optimize your minisite pages to rank high on your niche keyword
- wait for the site to get spidered by the search engines, then listed

It's cheaper. Takes longer. Problem is it may not rank high - unless you have your minisites optimized for it.

Whether you rely on either or both of these methods, the fact remains that designing a niche mini-website can be **specialized, time-consuming** - and even *hard work*.

Wouldn't you rather be spending the time, energy and skill on marketing? *After all, that's where the money is!*

It's why I created

"Instant Niche Minisites"

a simple 'point-and-click' web-based tool to *quickly and automatically* generate powerful minisites **designed to rank high** on specific keywords of your choice.

Just type your keyword into a box, add a few more details, click a button - and your minisite is ready. It even has **5 different money-making affiliate streams** built into the site!

And you can **use the tool over and over** to generate minisites on several different themes, keywords and for multiple niches.

But Jimmy and Ryan weren't satisfied with that alone! No sir!

*They just don't want **NICHEOLOGY** members to have to do **ANYTHING** more!*

So they created **professionally written sales letters** for a set of niche market products.

Then they **designed selling web pages** for the products.

And they're **giving it to all members - for FREE!**

Yes, it's all a part of your **NICHEOLOGY membership!**

[Learn more, click here](#)

How To Get **Visitors** To Your Niche Website

It's the hardest part of any niche marketing coaching - for a simple reason. Not many of the niche marketing coaches are making money from anything outside their training programs!

And then again, many niche marketers try and do **too many things** - *all at once*. Get confused. Don't succeed. Become frustrated. Give up.

Don't let it happen to you.

Follow a **step-by-step** process. **Complete** each program before starting another. **Test and measure** what you're doing. **Tweak** it for improvement.

There are a few ways, though, to short-circuit the system and bring in targeted traffic FAST. Here are some of the best...

Pay Per Click Search Engines

The real successful campaigns come from thinking slightly out-of-the-box. Widen the scope, keep your own customers and audience in mind. See how they may want your niche to fit in their own lives and business. Then structure your keywords to that audience.

This way you have a better chance of:

- reaching your target audience with the **right message**
- getting responses from people who are in **your target market**, so they automatically become prospects for other products and sales efforts

Always keep in mind the backend. You're **not** simply selling a niche product for a quick profit. You're also **building a list of targeted prospects**.

And the fortune is in your list!

Your Mailing List

If you have an existing mailing list (ezine subscribers, previous customers, website visitors, any group you have collected data from and have permission to contact again), then you can blast out a solo announcement to that list with explosive results.

Consider this -

***A well-crafted solo announcement has 7 times
the impact of an ad or article.***

Ezine Ads

Another quick way to reach large, targeted audiences is through email newsletters.

There are ezines on just about any topic under the sun. Many accept advertising - in most cases, for a very reasonable fee. You can search for ezines related to your niche topic and place ads in them.

Look at it this way -

If your ad **brings in more money** than you spend
- AND *gets you some subscribers* as well

- it's a WINNER!

And most ezine ads will be winners - simply because they reach a specific, targeted readership

Note: If you're worried about risking money for ezine ads, think about swapping stuff with other ezine publishers (you run their ads in yours, in return for your ad on their ezine or offer them your product or service in exchange). You may even test the waters using free ezine ads and free online classifieds.

You can find a fantastic collection of ezines, organized by subject and subscriber count, along with advertising details in the "[Directory of Ezines](#)"

Article Submission

This isn't really quick - but it's **super-effective**. And has potential for sustained, long-term results.

By writing **informative articles** related to your niche market and getting them published you'll extend your reach far and wide.

And over time, you'll attract **interested readers** to your niche site - *who will order from you!*

Ok, is that enough information to get you started?

Remember, your partners at **NICHEOLOGY** go a step further... they literally **SHOW you what to do, get you to LISTEN and learn.**

How?

The **Niche Marketing Training Center** has videos, audio sessions, articles by experts and some useful resources to guide you through the process of marketing your niche website, driving traffic to it, building your list of prospects, finding joint venture partners to work with... and a whole lot more.

What will you pay for it?

NOTHING. It's a value-added extra Jimmy Brown and Ryan Deiss are offering **exclusively to their NICHEOLOGY members!**

[Learn more, click here](#)

How To **Make Money** From Your Niche

Finally, the million dollar question!

How will you turn visitors to your niche website into cash in the bank?

My **Power Niche Minisites** pack comes with a special unadvertised bonus - access to an online tutorial to help buyers set up their minisites and market it to begin profiting sooner.

This is the basic outline of the program I suggest:

Step 1: Create a **value-laden freebie** to give away to prospects

Step 2: Use your mini-site to **promote the free offer**

Step 3: **Drive traffic** to the minisite

Step 4: **Collect names** and email addresses of prospects

Step 5: **Offer samples** of a product you'll sell

Step 6: **Pull your prospect** to the sales letter

Step 7: Make an **irresistible offer**

Step 8: **Close the sale** - and upsell another product

Now you've obviously homed in on the major hurdle in this process –

... creating the product to sell, and the free gift to bait visitors with!

Trust Jimmy and Ryan to have fixed it. This is the ***most unbelievable part*** of the whole **NICHEOLOGY** program.

You're going to get...

**TWO brand-new products EVERY MONTH
with resell rights so you can sell them to
your niche market prospects!**

I'm not giving away any secrets, so here's a glimpse of the goodies waiting for you inside the **NICHEOLOGY** member-area...

- 1) *"Guide To Online Dating and Matchmaking"*
- 2) *"101 Tips for Preventing and Treating Your Headache...Naturally"*
- 3) *"101 Tips to Lose 10 Pounds Quickly, Easily & Safely"*
- 4) *"How To Finally Quit Smoking...Once and for All"*
- 5) *"The Free Publicity Manual"*
- 6) *"101 Tips for Making Money with Online Auctions"*
- 7) *"101 Success Tips To Take You Straight To The Top"*
- 8) *"101 Ways to Put More Money Into Your Pocket"*
- 9) *"The Authorized User Guide to Blogging"*
- 10) *"101 Ways to Get In Better Shape & Stay That Way"*

Want more?

Ok, here's another two...

"101 Ways to Build Happy, Lasting Relationships"

"The Ultimate Time Management Guide"

Think you can make money using them?

I'm 101% sure you will

But even if you don't think so, I've got a few more ideas up my sleeve...

TWENTY-ONE of them, to be precise!

I'm sharing them with you in another short, powerful report:

21 NICHE MARKETING PROFIT IDEAS

How To Use The Power of HOT
"In-Demand" Niches to INSTANTLY
Get More New Business
Than You Can Handle!

*You'll discover how to tap the incredible wealth lying
hidden in profitable niches - **in 21 different ways!***

To pick up your copy, along with a **very special gift worth \$37** - you'll scream in delight when you see what it is ☺ - go to

<http://www.Memtastic.com/niche/>

It's my way to thank you, my special subscriber, for reading this report all the way to the end. That's right – for you, it's free.

Happy niche marketing!
All success

Dr.Mani Sivasubramanian

Instant Niche Minisites

<http://www.InstantNicheMinisites.com>

Power Niche Minisites

<http://www.Power-Niche-Minisites.com>

Niche Factors

<http://www.EzineMarketingCenter.com/nichefactors/>

"Discover How To Use The Power Of **HOT** 'In-Demand' Niches To **INSTANTLY** Get More New Business Than You Can Handle!"

Imagine... Now You Can '**Point-and-Click**' Your Way
To Creating **Instant** Niche Marketing Minisites

Within Five Minutes

And **Start Profiting** From Them Right Away

**If you are already a wildly successful niche marketer or, if you'd like to be,
this is going to be the most exciting message you will ever read.**

Here is why: You're about to learn

How You Can Build Keyword-Optimized Minisites
Using Special Software - *Automatically*

Dear Niche Marketer:

You've always wanted to benefit from the '**niche marketing**' tidal wave sweeping the online world today... but you're hesitating.

Is it because:

- you don't know how to **find profitable niches**?
- you don't know how to **identify hot keywords**?
- you don't know how to **design a website**?
- you don't know how to **set up affiliate program links**?
- you don't know how to **optimize the page for search engines**?

Or maybe

- you know all this - but simply **don't have the time** to set it all up!

If you answered "yes" to any of the above questions, you should try out this "awesome tool". You'll learn all about it when you [take it out](#) on a FREE trial run and you should remember this: This "awesome tool" can let you...

Create Professional Quality Niche Minisites **At Will - Instantly!**

Here's all you have to do:

- Select a **hot, in-demand, profitable keyword** to build your niche minisite around
- Join **5 affiliate programs** using "one-click-sign-up" links
- Type **your affiliate program id** in the five boxes on the online form
- **Click a button**

And Your Minisite Is Ready - INSTANTLY

Instant Niche Minisites - Your **Ready-Made Solution**

A brand new Web-based tool, to let you **create hot niche minisites** - with multiple income streams ***built into them*** - within just a few minutes, by filling in a simple website form!

You then load the page on your web server. Start promoting it. And earn money from every person who clicks a link on your page!

It's **easy as A-B-C !**

This Offer Is 100% Risk-Free...

**And... The Price Is Less
Than 1% Of The Value!**

There's nothing more I can say about this collection of masterpieces... except...

They Are Priceless!

Will Niche Marketing Become Your Internet Goldmine?

The next few minutes will tell... [Order now](#).

All success,

Dr.Mani Sivasubramanian

...the Ezine ANTI Marketer ;)

www.EzineMarketingCenter.com/anti/

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