

**Your Insider's Guide To Creating 20-50 Or More  
Pages Of Web Content Per Month For Virtually Any  
Profitable Niche Market Without Writing A Single  
Word Or Borrowing Content From Anyone Else!**

**You will own 100% of the content you use.**

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### **The Truth Is...**

You don't have to be an expert on a particular subject to create quality content about that subject. The "big boys" usually tell you that you do just to keep you in the dark about how they really **consistently** create quality content.

It's not hard. In fact, you don't have to spend **any** of your time creating original content. Let's face it, if you're selling internet marketing information to other marketers you're going to struggle because there's just too much competition from people who have been at this a lot longer than you.

This report reveals a simple formula you can use starting today to create **10, 20,** or even **50 quality articles** (on any topic) in less than a month without writing a single word and tap into profitable niche markets with little competition.

## **If \*You\* Don't Create The Content Then Where Does It Come From?**

It will come from people who are knowledgeable about the subject matter you want content for or from people who are competent at researching specific topics and creating original content from that research. Either way, you never have to write any of this content yourself yet you will own it as if you **had** written it.

Once you have the formula down you'll be churning out **20-50 niche articles a month or more** in no time flat without putting in the time and effort required to write any of it yourself.

In other words, you're basically paying (practically nothing) for **original content** that you will now own the rights to. If you have competitors who have branched out into a wide variety of markets this simple system may be the reason why.

In the past you may have thought these competitors to be experts or at least moderately knowledgeable about many subjects but that isn't necessarily the case. All you really need to know about a niche is that it's full of people **with money to spend** and there aren't a lot of people competing with each other for that money.

### **Before You Go Any Further...**

Before you get into any of the steps you need to find a profitable niche market. You can't get content created if you don't know what you want. So before you do anything else check out the only two resources I recommend, helping you understand how to identify profitable niches and how to profit from them.

**Niche Database** – A database of 14,000 keyword phrases with at least 200 or more daily predicted searches.

**Strike It Niche!** - 70 high demand, low competition niche businesses you can start on the Internet right now... and quietly rake in untapped profits. I'll be talking more about this course a little later with examples on how you can use the blueprints it outlines.

I suggest you start out with "**Strike It Niche**" then move on to the "**Niche Database**" once you've mastered the information Michael lays out for you. You'll be better prepared for the database that way because you'll know what to do with all 14,000 keywords.

Finding a **profitable niche** is the first thing you must do. After that, the rest is pretty easy since others are going to do most of the work so you won't have to.

### **Niche Marketing Means Targeting**

If you're reading this report, chances are that you've fallen into the trap of only selling marketing information to other marketers. There's just too much competition in such a broad market.

You need to apply your Internet marketing knowledge in markets that have absolutely nothing to do with Internet marketing.

The problem with expanding to other areas may be that you don't feel you have enough knowledge to share on a subject to make it worth your while to pursue it. That doesn't have to stand in your way.

You can know next to nothing about a subject yet still consistently produce **dozens or hundreds of pages** of specific content on it.

Having a well-defined niche helps you deliver a stronger marketing message. You aren't just shouting... "Hey, somebody, anybody, please buy this from me if you're interested".

Niche marketing means that you're going after a **specific** group of people with **specific** content geared towards getting them to buy **specific** products and services from you.

**Here's How You Can Get Dozens, Even Hundreds Of Pages Of 100% Original Niche Content You Can Use To Promote Niche Affiliate Products Or Create Your Own Products To Serve The Needs Of A Niche Market You Find!**

The main site I use is [Rent-A-Coder](#). Been using them for years. It's one of the best sites to use for this purpose. Since a lot of people are already using them to find niche content writers, many of the writers are used to writing niche content for marketers like **you**.

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**Step One: Create your FREE "RAC" account.**

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Create your account here: [FREE Rent-A-Coder Account!](#)

Rent-A-Coder is one of if not the best site for finding reasonably priced talent who do quality work. [Elance](#) is another popular site but I don't have any experience with them.

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**Step Two: Do Some "Spying" And Get A Feel For How The Whole Content For Hire Process Works.**

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**Your goal to start:** To get 10-20 articles created for \$3-\$5 each. The key to doing this is to be as specific as possible about what you want. Instead of just telling you to get a "RAC" account then find a writer to work with, I want to show you what others do.

I want you to see other people doing exactly what I'm asking you to do. This system isn't new. It may be new to you but it's not new.

**Bids Others Have Posted And Have Found Writers For...**

### [ [Content Writer For Real Estate Site](#) ]

You would think that anyone who owns a real estate site would have to be an expert on real estate. That's not always the case. You don't need to know everything. You just need to know enough to get in touch with people who know what you don't.

Pay close attention to what this person asked for. He asked for a writer to re-write content he found that suits the needs of his new site. Getting new content can be as easy as that. In fact, it can be even easier as you'll soon see.

Another thing to pay attention to is the amount of money this project was completed for. Scroll down the page and you'll see that the writer quoted a price of \$5 per article, each up to 500 words in length.

In other words, the person who posted this bid got about 5,000 words written on a subject he is not an expert in or simply doesn't have the time to write about for only \$50. Now to put that \$50 in perspective, how long would it take **you** to write 5,000 words on a subject you're not an expert in?

Ask yourself, would you rather pay \$50 to have that done for you or spend weeks of your time writing this content for yourself? If you place any value on your time then I already know your answer.

### [ [100 Short Loan Articles](#) ]

This project is interesting simply because the price being paid here is \$500 instead of \$50. The difference being that this person is asking for 100 articles instead of 10. This person is going to save hundreds of hours of time by hiring someone to create his content.

Look at the bid itself. You'll notice that it doesn't talk about the subject matter of the articles. That's only mentioned in the title. The reason for this is that many writers are very competent

researchers so the subject matter isn't an obstacle for them. They can write on just about any topic you can think up.

The price being paid is \$5 per article. That's pretty much standard although at times there are people paying \$4 per article and still finding quality writers.

At the time of this writing there have been 13 bids on this project. That's more than enough writers to choose from.

### **[ 10 Articles Related To Migraine ]**

So far you've seen bids about real estate, loans, and now migraine headaches. You can get content created on just about any subject you want.

Migraine headache articles may require more than the standard \$5 per article or they may not. It depends on the writer. The person posting this bid has set the amount their willing to pay to "open to fair suggestions".

Now, they may still end up with a final bid (by a writer) of about \$5 per article but I suggest you set a price ahead of time simply because you might find a writer who looks good but is charging more than you were willing to spend. When you set a price in stone ahead of time you don't get any surprises.

At the time of this writing, 8 bids have been posted on this project. You really only need 3-5 bids on any project you post to get the job done.

### **[ 10 Front Pages For Online Shopping Mall ]**

To me it seems like this person is getting content created for a few affiliate programs they belong to. Content pages that "prep" people to buy products from their generic online malls.

Again, the price per article being offered is \$5. You hear all the time that you're supposed to "pre-sell" people on a product

before you show them the actual product you want them to buy. Now you can simply hire someone to do all of your pre-selling for you through short, informative articles.

Five bids by writers have been posted on this project so far. The reason I keep showing you the number of bids is to show that there are writers waiting for **you** to post similar projects.

### [ [Writing Keyword Based Articles](#) ]

Another \$5 per article project where the poster wants articles based on keywords supplied. You could use "[Niche Database](#)" or "[Strike It Niche](#)" to find keywords you want to build content sites for.

Content sites are becoming more popular nowadays especially with the creation of [Google AdSense](#). AdSense allows you to profit from sites full of nothing but content full of specific keywords. Now you know that you don't have to create these content sites yourself. You can simply hire out the job.

### [ [50 Content Articles Lighting and Home Decor](#) ]

A \$2 per article project. One of the main reasons this person can get away with offering \$2 per article instead of the usual \$5 is because they are willing to pay \$100 in total for this project.

Fifty articles at \$2 bucks a piece. The higher the price you're willing to pay, the more likely it is that you can get a lower price per article. You won't really find many writers who want to take on a 10 articles for \$2 a piece or \$20 project so keep that in mind. Ultimately a lot depends on what you're asking for.

If you keep things simple you can get projects done without spending a lot of money and save yourself weeks of time. Thirteen writers have bid so far on this project.

### [ [Write 1 Page Short Stories](#) ]

I find this project particularly interesting because of what the buyer is asking for. Stories sell products. People understand stories and almost never associate them with selling. Your sales message slips in under the radar.

This project has (at the time of this writing) 27 bids at a maximum price (set by the poster) of only \$30. Think about the possibilities for your own business. Have you ever thought about or tried to create short stories that sell people on the idea of your products or affiliate products without any luck?

You don't have to create these stories yourself. Hire someone to do the job for you. Someone who is experienced enough to create compelling stories so that your time is free to do whatever else you want.

That particular bid is asking for stories in a particular form. More like case studies. I'm showing you this project simply to illustrate that you can ask writers to come up with stories based on **your** requirements. All you need is the idea.

### **[ Can You Write Articles In The Same Flair And Flavor As Bankrate.com? ]**

Another example of a project that someone posted where they want articles modeled after those found on a particular site. As long as you specify that the content created from you should be 100% original (usually meaning researched or re-written from searched content) then you can use your new content freely without fear of infringing on someone else's copyright.

### **[ Complete Guide To The Game Of Cricket ]**

Not all niche content creation projects are about short little articles. You can also have a complete niche content guide created to cater to a profitable market you've found. I haven't research the interest in a guide on cricket but I'm hoping this person has because the max price accepted is \$450.

To put that \$450 into perspective you would only need to sell 15 copies at \$29.95 to get your money back. If you don't think you could make 15 sales then you shouldn't get a manual on the game of cricket written for you. ;-)

But just think about the possibilities. You find a profitable niche without a lot of competition and instead of joining someone's affiliate program to promote their products, you get your own products created and start an affiliate program yourself.

Then you'd never have to worry about the products you promote because you would be in control of them and you would put yourself in the position to take advantage of profitable joint venture deals with high traffic sites.

At the time of writing there are 11 bids on this project.

One thing I'd caution you about though.

Always make sure that you research and carefully outline your full-length guide because you want to be as specific as possible as to what you expect from any writer you work with. That's the best way to avoid disappointment.

Notice that the person posting this project gave an example of what they want. It's always good to give writers samples or show them examples of what you want them to create for you.

### **[ 24 Articles And Two Mini Reports ]**

Let's say that you want to promote a couple of affiliate products that don't come with a lot of affiliate marketing material. You could have that content created for you.

This is an especially good idea if the products you want to promote are yours because you would be able to give them to the writer(s) so they can write with a little more authority on the subject matter at hand.

Something else you could do is get content created then license it to the owner of the product. Let them give the content to all of their affiliates to use making sure that the content links back to you in some way. You can then capture names and email address so that you can sell those affiliates related products.

There have been 6 bids posted on that project already so there are writers available if you want to post a similar project.

### [ [Web Content Articles for Internet Security and Privacy Site](#) ]

There is a lot of potential in asking for specific content. This allows you to target your audience and promote products that are directly related to the content they are reading.

You could create a similar project and sell Internet security related products through affiliate programs. This person seems to be doing just that and is paying only \$5 per 300-800 word article written. That's not bad.

There were also over 15 bids for this project.

Niche content is easy to come by if you're willing to research a profitable niche market and pay \$4-\$5 per article. If you only bought 20 articles per month for three months you'd have 60 of them without writing a single word.

The bottom line is that it doesn't matter what type of niche you want to target. You can find writers who are willing to give you compelling **original content** you can use however you see fit.

Just be specific about what you want and you'll find no shortage of writers ready and willing to give you all the content you could ever want. The key is that you have to know what you want.

Go back over these projects and study them. Look them over from top to bottom to get a better feel for how to ask for what you want. Do this **before** you jump in with your own project.

### **Step Three: Post A Project Of Your Own**

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Before you do this, you have to know exactly what it is you're trying to accomplish. Are you creating a content site based on a theme, do you want short stories created to compliment your selling process or are you simply looking for content to pre-sell visitors to certain affiliate products you promote?

Let me give you an example of bid based on the information found on the "[Strike It Niche](#)" website. If you go to the site, you'll notice that near the bottom Michael has posted a sample "Niche Blueprint" for you to see. I'm going to model a sample project after it.

The sample blueprint has to do with **Home Decorating**.

Some keywords given are:

- Bedroom decorating ideas
- Bathroom decorating ideas
- Chalet style of interior decorating
- Interior decorating tips
- Italian interior decorating
- Tropical decorating
- Kitchen decorating ideas
- Interior decorating ideas
- Decorating color schemes
- Window treatments (pulled from Michael's decorating site)

Some keywords are blacked out so I pulled the last one from Michael's site just to make it an even 10 keywords. Now, if you wanted to create a project for this on "RAC"...

**First: [Login](#)**

**Second:** Click on the "Request Bids" button near the top middle of the page on the screen that shows after you log in.

Let's suppose this project is for creating a content site based on the keywords listed above.

**Third:** Write in the title of your project. I'll create a sample title based on the "Home Decorating" keywords above.

Sample Title: **Ten 400-600+ Word Articles Based On Ten Keyword Phrases. \$5 Per Article.**

**Fourth:** Select your project type. There are six options to choose from and you choose based on your project needs. You only need to concern yourself with four of them.

**1: Large Business Project: \$5,000(USD ) and above**

If you're willing to pay \$5,000 and above for a project then choose this option. Otherwise, look to the other three.

**2: Medium Business Project: \$500(USD ) and above**

Only check this option if you're posting a project that warrants spending \$500 or more. The minimum a writer can bid on a project like this is \$500 so be sure this is what you want before you choose it.

**3: Small Business Project: \$100(USD ) and above**

This option is one that you may use extensively in the future but if you're new to using "RAC" and especially new to paying for niche content then you may want to start out with the lower dollar amount below.

**4: Very Small Business Project: under \$100(USD )**

If you're new to paying for niche content then at most you'd probably only want to risk \$30-\$50 to test out the writers and to see how satisfied you are with a finished project. Always start small until you get the hang of the entire process. It can be a little intimidating at first.

**Fifth:** Select your bidding type. Open auction is set by default so it's almost always best to leave that as it is unless there is a specific writer you'd like to work with.

**Sixth:** If you need writers to sign a non-disclosure agreement then check the box. You shouldn't need one for this project. Click the next button at the bottom of the screen. This is where you get to describe your project in detail for the writers you want to attract.

**Seventh:** Your project description. I'll give you a sample description based on the home decorating keywords above.

Sample Description:

I am looking for someone to write quality articles based on a list of keyword phrases related to home decorating.

- \* Bedroom decorating ideas
- \* Bathroom decorating ideas
- \* Chalet style of interior decorating
- \* Interior decorating tips
- \* Italian interior decorating
- \* Tropical decorating
- \* Kitchen decorating ideas
- \* Interior decorating ideas
- \* Decorating color schemes
- \* Window treatments

These articles are for creating content-rich pages to place on a home decorating site to improve search engine rankings. If you accept this project you agree that you have SEO content writing experience and know how to create keyword dense articles that also read well to the average web surfer.

Each article should be a minimum of 400 words and up to 600+ words in length. The keyword phrase should be included in each headline, twice in the first paragraph and then at least once in each subsequent paragraph.

The goal is to create relevant articles that readers feel are informative that also do well in the search engines.

Please include a sample article (preferably on a topic close to one of the keywords given) of comparable length (400-600+) with your bid. I'm looking for a long-term working relationship so I want to get an idea of your skills and your ability to write for the search engines as well as the average surfer.

All content you provide should be original and publishable by me with no fear of infringing on someone's copyright. Articles that are borrowed, copied or compiled from other sources will not be accepted. No copy and paste material.

If possible, I'd like articles written in a style similar to:  
<http://www.home-decorating-made-easy.com/decorating-articles.html>

Those articles are written to provide informative content and provide "bait" for the search engines. That's what I'm after.

I will pay a fixed \$5 per article with a 10 article minimum. If we work well together you can expect a lot more work from me.

Thanks.

Your First Name

**Side note:** Remember, this example is for content that does well in the search engines. If you want quality content on a topic that you want to create a PDF report with then you don't need to bother asking for search engine optimized content.

Take a look at some of the projects posted earlier in this report. You'll see examples of people just looking for quality content.

**Eighth:** Next is the "Deliverables" section. This is simply where you state the terms of this project. For example...

1. Articles must be original content and publishable with my name as the author. All content must be original but please feel free to use any sources that help the content.

2. Articles should be submitted as text files with no formatting. Just line breaks between paragraphs.
3. Files should be submitted as individual .txt files.
4. The files should be named after the keyword with dashes instead of spaces. Example: decorating-color-schemes.txt
5. Please check spelling and grammar before submitting. If an article doesn't meet my satisfaction I may ask you to edit the article until I'm satisfied with the final work.
6. Please, fluent English writers only.
7. All deliverables will be considered "work for hire" under U.S. Copyright law. Buyer will receive exclusive and complete copyrights to all work purchased.

**Ninth:** Next is the "Platform" field. You can just write in "Notepad .txt files" or whatever format you want the articles in. After you fill this in click the next button.

**Tenth:** Next is "Days Required In". That's where you put a time limit on your project. If you want your articles within 7 days after a writer accepts your project then write in the number **7**.

**Tenth:** Next is your "Maximum Bid". Basically this is the most you're willing to pay for your project. If you have a price that's set in stone like 10 articles at \$5 per article then set your max price at \$50. Writers can bid lower than \$50 to get your business but not higher.

**Tenth:** Next is the "Bidding Close Date". The deadline for writers to submit their bid for your project. Typically you should give 5+ days.

**Tenth:** Next click the checkbox stating that you understand and agree with the "Custom software buying agreement" found on the site then click the next button.

**Tenth:** Next you'll see "Bid Request Categories". The third check box on the left side is **Documentation/Writing**. Click the "more specific link". Now click the **Documentation/Writing** and **Content Writing** check boxes. Then click the next button.

Congratulations!

Your project is now posted for all to see.

Now you can just sit back and wait for writers to bid on your project. You should get a few bids within the first 24 hours.

On the "[Strike It Niche](#)" website Michael gives possible affiliate programs for each of the **70 niche businesses** meaning that you don't have to spend your time searching for affiliate products that fit in with the content you develop based on his blueprints.

### Things To Keep In Mind

- ☒ You don't want to place a bid for a project unless you have taken the time to write down exactly what you want so sit down and think about what you want to accomplish. What I suggest is that you take some time to sift through other bid requests to get an idea of what is expected of you from a writer.

Don't copy what others have written. Just note how they go about asking for what they want. Pay particular attention to the bids that give detail and explain specifics of what the person wants.

- ☒ When you start getting bids your first response may be to jump on the first writer that looks good. Don't do that. You can start a dialogue with that writer but wait until you have a good number of bids in before you accept a particular writer.

I can't tell you how many times I committed to one person too early in the bidding process only to have doubts later. Patience.

- ☒ Don't fall into the trap of accepting a writer simply because they quote you a lower price than everyone else. Many times

what you'll notice is that this person has no feedback so they're desperate to get a project.

For the most part you'll want to stick with writers who have a track record. That's the surest way to get what you want. I'm not saying don't give new writers a shot. Just that you need to be careful.

- ☒ Whenever possible, give lots of examples of how you want your articles formatted. Have you seen a site that does what you want to accomplish? If so, you can ask for writers that can model their work after something you've seen.

Examples help to paint a clear picture of what needs to be done in the minds of the people you want to work with.

- ☒ Last but certainly not least is make sure you're fully prepared to post a project before you do it. Get a copy of "[Strike It Niche](#)" to get a full understanding of niche marketing and what type of content you want before you post a project. You should also (when you get a chance) check out [Niche Database](#).

You can't get what you want if you don't know what you want. Be clear from the beginning about what you want. Writers for hire aren't mind readers so you shouldn't expect them to be.

### **Don't Let It Scare You**

Posting your first project can be intimidating but you can do it. Start out small and work your way from there. Sure you'll make mistakes along the way but as long as you start small, your mistakes will be small. Experience is your best teacher here.

To your success!

Anthony Stillwell

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