

Stephen Pierce's Profit Turnaround Case Study

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The Incredible 8 Day 400% Sales Boosting Profit Busting Website Turnaround ...With PROOF!

The Introduction

After laying \$5,175.00 cash into the hands of Michael Hoey, the former owner of the Index Adjustment System and www.stockstrategy.net, Stephen Pierce felt confident that they could turn this business into a smashing success.

Could the internet marketing strategies that Pierce touts as proven effective turn this business into a profit generating machine?

Using free traffic generating strategies only, Pierce set out to once again prove that anyone can be successful with internet marketing.

This time however, Pierce was faced with the challenge of building up an existing company and product that already had over 200 affiliates and over 2 years of market exposure but failed to be the success it could be.

With the affiliate network not able to produce sales, the current site not able to convert sales and with a 2 year history of a struggling product, it was time for Pierce to put up or shut up.

So... what actually happened? Was Pierce able to turnaround this website with his *Pierce Profits Turnaround Marketing Strategies*™?

The results have shocked everyone who watched it happen in real time. If you missed this amazing marketing challenge, then here's the recap.

Watch now as Stephen Pierce takes a struggling online business, which was purchased with all exclusive copyrights for only \$5,175.00, and turned it around in a matter of days with shocking results.

Let us begin by first looking at the initial correspondence that started it all...

The Correspondence

Following is the email correspondence which leads to the purchase of this business by Stephen Pierce and Impulsive Profits, Inc.

----- Original Message -----

From: [The Index Adjustment System](#)

To: [Undisclosed-Recipient:](#)

Sent: Thursday, April 17, 2003 11:38 PM

Subject: Stock trading website & business for sale on Ebay

Hello,

I am writing to let you know that I am selling my stock trading business and I thought that you might be interested in it. The business is located at www.stockstrategy.net. I sell a stock trading system that I created called 'The Index Adjustment System'.

I must sell the business because I am in poor health and it is difficult for me to keep the business going.

I have decided to auction the business on Ebay.

The business made a net profit of \$4,054.00 in 2001, and a net profit of \$4,006.00 in 2002. A copy of my Schedule C's will be provided to the winning bidder.

I've set the reserve price for the auction at only \$5,000.00 in order to facilitate the sale.

If you are interested in the business, I can provide you with a copy of the stock trading system ebook. Further details about the business and the auction is located in the Ebay listing, including a full business profile and a list of the assets to be included. This link will take you to the Ebay listing.

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=2524437207>

If the link above is not working, try searching on the item number which is 2524437207, or go to the category 'Business & Industrial', then to the 'Businesses For Sale' subcategory and then to the 'Web Sites' subcategory.

If you have any questions, please contact me at mike9a@prodigy.net or at pennfield@stockstrategy.net.

Regards,
Michael Hoey
Owner
www.stockstrategy.net

----- Original Message -----

From: [Stephen A. Pierce](#)

To: mike9a@----.net

Cc: pennfield@stockstrategy.net

Sent: Friday, April 18, 2003 6:55 AM

Subject: www.stockstrategy.net sale

Hi Michael!

If you want to avoid the whole eBay bidding process we may be willing to just give you the \$5,000.00 price for your business sale so you can go and attend to your health.

Please let us know.

Thank you!

Stephen Pierce.

Does Your Website Talk?
If not, [click here](#) NOW!

Seeing the potential with this business, Pierce tries to quickly eliminate the possibility of another company getting their hands on this opportunity.

Was he able to do it?

Let's see...

----- Original Message -----

From: [The Index Adjustment System](#)

To: [Stephen A. Pierce](#)

Sent: Friday, April 18, 2003 1:58 PM

Subject: Re: www.stockstrategy.net sale

Stephen,

That is a very tempting offer. Maybe I should have contacted you first! I've had a pretty good response so far and a number of other stock trading sites have expressed an interest in the business. I have already distributed copies of the ebooks to them and access to the traffic stats.

I should probably wait until early next week to decide on your offer, so everyone has a chance. That will give folks time to digest the ebooks and make a decision.

In the meantime, you can download a copy of the ebooks and check them out. To download a copy of the ebooks, I will provide you with a copy of the email reply that customers receive when they place an order. This reply is sent automatically by Regsoft when the order is processed, and it is fully customizable. The text between the dashed lines is exactly what the customers receive. Just follow the instructions to download the ebooks.

Thank you for your order. You will need a username and a password to download the ebook. Use the following:

Download username: (removed)

Download password: (removed)

Go to the following page to download the ebook:

[\(removed\)](#)

Once you have downloaded the ebook, you will need a password to open the ebook.

Your ebook password to open the ebook is: (removed)

To open the ebook, double click on the file IASystem.exe. You will be prompted for your password. Enter your password and the ebook will open.

Please retain your ebook password for future reference.

Regards,
Mike

----- Original Message -----

From: [Stephen A. Pierce](#)
To: [The Index Adjustment System](#)
Sent: Saturday, April 19, 2003 9:04 AM
Subject: Re: [www.stockstrategy.net](#) sale

Hi Mike!

Just wanted to give you a heads up.

We have now been offered some domains from Jim Maddox of searchenginecd.com who has some domains for sale.

Please let us know if you are willing to make an immediate sale to us for \$5,000.00.

Thank you Mike!

----- Original Message -----

From: [The Index Adjustment System](#)
To: [Stephen A. Pierce](#)
Sent: Saturday, April 19, 2003 5:40 PM
Subject: Re: [www.stockstrategy.net](#) sale

Stephen,

Sorry I didn't get back to you sooner today, I had a doctor's appointment.

Ok, your offer is too tempting for me to pass up. I am ready to close the auction and sell the business to you immediately. I have a few questions.

1. How soon would you be able to close the deal and would you be able to pay with a cashiers check or a certified check?
2. I am willing to accept the offer of \$5,000.00, but I wanted to ask if you would be willing to go with \$5,050.00 - \$5,175.00. Here's why I'm asking that:
 - A. Yesterday, I made a deposit of \$250.00 into the clickXchange affiliate account in order to keep the affiliate program running smoothly. That account and the money in it will become your property with the sale. I was wondering if you would be willing to split that with me. (= \$5,125.00).
 - B. If you would like the ownership transfer of the copyrights recorded with the U.S. Copyright, it will cost \$100.00. I'm willing to split that amount with you and submit the paperwork. (= \$5,050.00 or \$5,175.00 if you agree to both A and B.
3. How should we close the deal? Do you have any type of document that we could sign? I think I have an "Asset Purchase Agreement" document somewhere on my computer. I'll look for it while I'm waiting for your reply.

Regards,
Mike

----- Original Message -----

From: [Stephen A. Pierce](#)
To: [The Index Adjustment System](#)
Cc: [Impulsive Profits Support](#)
Sent: Saturday, April 19, 2003 8:40 PM
Subject: Re: [www.stockstrategy.net](#) sale

Hi Mike!

We can do the \$5,175.00.

My wife will contact you to make arrangements with you for official documents and issuing of certified funds for the purchase.

Thanks Mike!

----- Original Message -----

From: [The Index Adjustment System](#)
To: [Stephen A. Pierce](#)
Sent: Saturday, April 19, 2003 8:50 PM
Subject: Re: [www.stockstrategy.net](#) sale

Stephen,

Sounds good, lets do the deal. Here's a list of the assets to be included in the sale, in case you need them for the paperwork. There are no liabilities to be included.

1. Fully developed financial web site located at [www.stockstrategy.net](#), including all HTML coding and images.
2. Full, exclusive ownership of the copyrights for "The Index Adjustment System", "Trading Stock Splits For Profits", and "Rolling Stocks 101".
3. Two fully developed ebooks, including all HTML coding and images that make up the ebooks. One ebook contains "The Index Adjustment System" and "Trading Stock Splits For Profits", and the second ebook contains "Rolling Stocks 101".
4. Ownership of two domain names, [www.stockstrategy.net](#) and [www.indexadjust.com](#).
5. Internet advertising banners of various sizes.
6. Business and Internet infrastructure. This would include the ClickXchange affiliate program with any monies left in the account; the Hitbox traffic analyzer; the order processing account with Regsoft; and the web site hosting account.
7. The sales check from Regsoft for the sales from April 2003.

Regards,
Mike

With the sale completed, the challenge begins...

The Old Site:

This is how the site looked when it was purchased by Stephen Pierce and Impulsive Profits, Inc.



The New Site:

This is how the site looks now, 24 hours after Pierce and Impulsive Profits, Inc. quickly changed the site.



The Sales Before

Since they were already using RegSoft to process orders from the www.stockstrategy.net site, and had a few Affiliates tied in, we decided not to disrupt that ecommerce solution; and created a duplicate site.

We created a duplicate site to use with ClickBank.com and placed it on one of the domains we already had at www.stock---trading.com.

Now let's take a look at what happened to the sales of this site.

Well before we stepped in for the 12 months running in 2002 the site produced 268 sales for \$10,816.60 in revenues.

**Total Orders and Revenue from
2002-01-01 to 2003-01-01:**

Product ID	Product Name	# of Approved	Total
37521	The Index Adjustment System	268	\$10816.60
TOTAL		268	\$10816.60

12 months worth of sales for the year of 2002

This year before we stepped in...

...for the 5 months running January 01st 2003 to May 01st 2003, the site had 43 sales for \$1,717.85 in profits.

Total Orders and Revenue from 2003-01-01 to 2003-05-01:

Product ID	Product Name	# of Approved	Total
37521	The Index Adjustment System	43	\$1717.85
TOTAL		43	\$1717.85

5 months worth of sales prior to us taking over May 1st this year.

Please note, Michael was paying for advertising and had already paid out over \$7,000.00 into Clickxchange to generate traffic. This weighted heavily on his profits.

Here's a snap shot of his Clickxchange account.

Manager: Michael Hoey Account ID: 51380 Member Since: 01/23/00 Account Mode: Standard Advertiser	Balance: \$ 111.34 Est. Days Left: 21 days <input type="button" value="Add Funds"/> <input type="button" value="Withdraw"/>
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-- Quick Jump --

Account Summary	
Deposited	\$7350.00
Withdrawn	\$0.00

Pierce was not interested in generating sales with the expense of paid advertising, but instead by using the methods of generating targeted traffic that he's confident will work.

So without spending any money in advertising, let's see what happened to the sales.

The Sales After

To keep the sales from this new site and revenue stream separate from our other ClickBank accounts, we opened a new Click Bank account on May 07th 2003 with the ClickBank Nickname of “**indexadj**” for **Index Adjustment System**. (See below)



So there are now two websites, one at www.stockstrategy.net, using RegSoft to process orders, and one at www.stock---trading.com, using ClickBank to process orders.

For the site at www.stock---trading.com, we pushed targeted traffic to it using some of the same targeted traffic strategies presented in our eBook **Under Oath** available at www.the-whole-truth.com.

Within 8 days, (May 08th 2003 to May 15th 2003), the site located at www.stock---trading.com using ClickBank, experienced a sales explosion.

From the period of May 8th thru May 15th alone, the new strategies produced **\$8,088.30 in net profits** as you can see below. That's an average of just **over \$1,000.00 a day in net profits** with just this one product with the *Pierce Profits Turnaround Marketing Strategies™*!

05-08	10:55	ITLN6SSP	01	\$35.95	none	US/AZ	MCKE
05-08	10:52	IWJRVHHE	01	\$35.95	none	DE	GEYE
05-08	10:50	IM7480JF	01	\$35.95	none	GB	BREW
05-08	10:49	IW1CHK9B	01	\$35.95	none	US/NY	GREC
05-08	10:45	IGTPH5SW	01	\$35.95	none	US/VA	RAWL
=====							
TOTAL:				\$8088.39			

That's **more than a 400% sales increase in just 8 days** versus five (5) months of sales of this product prior to Pierce and Impulsive Profits, Inc. taking over... and these are sales generated with absolutely 100% free traffic generating methods.

See the Appendix section on page 12 for proof of sales.

With the next ClickBank pay period having started, there were more sales produced from May 16th to May 20th which is the time we took more snap shots for the purpose of this case study.

05-16	02:25	I1ZLWC56	01	\$17.97	by dtcoach	FR	MILL
05-16	02:24	I6HLOCX8	01	\$17.97	by dtcoach	BE	NANN
05-16	02:21	IT2OPVZ1	01	\$17.97	by lgcltrds	AE	WHAB
05-16	01:08	IW9G97BC	01	\$35.95	none	AU/SW	TOOL
05-16	00:30	I9GY2DTM	01	\$17.97	by tephelp	BE	DHON
=====							
TOTAL:				\$2228.38			

This is **another \$2,228.38 in net revenues in 5 days** ...and you can be assured that sales will continue to roll in.

So think about it...

In just 13 days we were able to use our *Pierce Profits Turnaround Marketing Strategies*[™] to turn this site around and bank a nice **\$10,316.77 in net revenues**, with ZERO advertising cost ...using absolutely free marketing strategies in a completely targeted niche market that has nothing to do with internet marketing.

Would you like to discover and use some of the *Pierce Profits Turnaround Marketing Strategies*[™] to turnaround your sales, your profits, your business ...your life?

If yes, then you are invited to join Stephen Pierce live with his colleagues August 22nd, 23rd and 24th for a spectacular event in San Francisco...



Appendix: The Undeniable Proof

In just 8 days from the period of May 8th thru May 15th our new ClickBank account for this product produced **\$8,088.39**. What follows is a series of account snap shots that gives an accounting for that time frame.

Please note that under "customer info" we have removed part of the customer name in an effort to protect privacy.

Credits report for "indexadj". Period ending 2003-05-16.

Click [HERE](#) for debits report.

Current Local Time: 05:03:57

date	time	order#	link	profit	referral	ctry	customer info
05-15	19:49	ICJBNT49	01	\$35.95	none	US/CA	MRIT
05-15	19:05	IRJ8EJC2	01	\$17.97	by tephelp	AU/WA	FRAN
05-15	14:18	IPECBN1M	01	\$35.95	none	US/PA	NAPO
05-15	07:55	I6JJBOKX	01	\$17.97	by lgcltrds	US/NC	ROBE
05-15	07:34	IVWH2D9D	01	\$35.95	none	US/WI	MCCO
05-15	00:49	ITXGQVTV	01	\$17.97	by malcolmr	GB	SCOT
05-14	18:52	I94ZWL5E	01	\$35.95	none	US/UT	MCHA
05-14	14:50	I8Q4QTY5	01	\$35.95	none	US/CO	BRAD
05-14	13:47	IWS6JNT2	01	\$17.97	by lgcltrds	US/TX	EVAN
05-14	12:50	ITC7OZTN	01	\$17.97	by malcolmr	GB	DEAR
05-14	10:25	IC3Z43YL	01	\$35.95	none	US/CA	BONA
05-14	10:07	I5MRHLWP	01	\$17.97	by lgcltrds	US/NJ	FERG
05-14	09:50	IE7YCS6K	01	\$17.97	by malcolmr	GB	FORT
05-14	06:24	I8MRN1OK	01	\$17.97	by malcolmr	GB	FIFI
05-13	23:15	I32P74EL	01	\$35.95	none	NZ	LIEB
05-13	20:53	IDWF1DLF	01	\$17.97	by malcolmr	CA/SK	MCKE
05-13	17:19	IYKS2QVD	01	\$35.95	none	US/HI	NAKA
05-13	16:55	I9927ZE3	01	\$17.97	by lgcltrds	US/WA	DOAN
05-13	16:31	IWJTQBZ8	01	\$35.95	none	US/MN	BREI
05-13	16:31	I34N38LX	01	\$17.97	by malcolmr	US/TX	PA,
05-13	16:10	IQ4878XK	01	\$35.95	none	AU/VC	HUYN
05-13	16:02	INNTZV2D	01	\$35.95	none	US/NH	BROO
05-13	15:12	ITJQTS1	01	\$17.97	by malcolmr	GB	PHIL
05-13	14:13	ICFQ5TTS	01	\$35.95	none	US/NY	WARR

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05-13	13:51	IHKY6TNZ	01	\$17.97	by lgcltrds	US/PA	COWL
05-13	13:46	IOEJ4QB6	01	\$35.95	none	US/TX	DUNN
05-13	13:16	IM8SKGSM	01	\$35.95	none	US/OK	MERR
05-13	12:38	I8X2SK26	01	\$17.97	by malcolmr	US/AZ	BART
05-13	09:09	IJL2WF28	01	\$17.97	by malcolmr	GB	HANP
05-13	08:46	IEZG4FQR	01	\$35.95	none	US/FL	PAYN
05-13	08:21	I5JLN22Z	01	\$17.97	by lgcltrds	CA/QC	TISS
05-13	07:40	ICPCRV42	01	\$35.95	none	US/UT	MILL
05-13	04:53	IT9N6LM1	01	\$35.95	none	US/IL	SALZ
05-13	04:38	I7Z464YS	01	\$17.97	by lgcltrds	DE	GNAS
05-13	02:46	IQRSZ80F	01	\$17.97	by lgcltrds	IT	ANTH
05-13	00:05	IJNRGWY7	01	\$17.97	by malcolmr	GB	JACK
05-12	23:56	IMWS5GG6	01	\$17.97	by lgcltrds	US/NC	PRAT
05-12	22:08	I16CN4H1	01	\$35.95	none	US/OK	KING
05-12	20:53	IYVOEXVZ	01	\$17.97	by lgcltrds	AU/SW	KENN
05-12	20:47	IPMSODOW	01	\$35.95	none	CA/AB	BENN
05-12	20:17	IENJX298	01	\$17.97	by acommodity	CA/BC	CRUM
05-12	19:51	I2YXY87K	01	\$35.95	none	US/OR	MCAL
05-12	19:26	ILDKM397	01	\$17.97	by lgcltrds	US/MD	HARE
05-12	18:22	I7Y7GEGC	01	\$17.97	by lgcltrds	US/NV	BAKE
05-12	18:21	IS6GWF30	01	\$17.97	by malcolmr	US/ID	MANA
05-12	17:44	IDB1EF2W	01	\$17.97	by lgcltrds	US/TX	WILS
05-12	17:29	IDHMD717	01	\$17.97	by malcolmr	US/OR	SHAF
05-12	17:16	I9RRNZNZ	01	\$17.97	by lgcltrds	US/FL	JANS
05-12	17:14	IHW019TF	01	\$35.95	none	GB	WALK
05-12	16:45	I41VGL8R	01	\$17.97	by lgcltrds	US/CA	FOUN
05-12	16:25	IQ82W43S	01	\$35.95	none	US/NJ	FETT
05-12	16:21	I6PDHCTR	01	\$17.97	by lgcltrds	US/MO	RIED
05-12	16:14	INJK6F3Z	01	\$35.95	none	US/MA	ALBA
05-12	15:55	I3CM7K6W	01	\$17.97	by malcolmr	GB	DHAN
05-12	15:11	I65GP2MS	01	\$35.95	none	US/PA	TICE
05-12	14:53	IWRLL52E	01	\$17.97	by lgcltrds	NZ	MAR,
05-12	14:45	I14MS44D	01	\$35.95	none	US/AZ	EISE
05-12	14:43	I8CX3Y48	01	\$35.95	none	GB	BILK
05-12	14:12	I7Y8DLJJ	01	\$17.97	by malcolmr	US/TX	GREV
05-12	13:51	I7SM9CDW	01	\$17.97	by malcolmr	US/WA	MACK

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05-12	13:41	IJFFO415	01	\$17.97	by malcolmr	NZ	FLAV
05-12	12:56	IXXKRJ7E	01	\$17.97	by malcolmr	GB	MCNA
05-12	12:56	IPZJEHVY	01	\$17.97	by malcolmr	US/TN	SPER
05-12	12:50	I766ZZ7W	01	\$17.97	by malcolmr	AE	GEOR
05-12	11:43	IX8BKBF	01	\$17.97	by malcolmr	GB	JOHN
05-12	11:31	I4RK59NF	01	\$35.95	none	US/WA	QUON
05-12	11:07	IXNFE33T	01	\$17.97	by lgcltrds	US/VA	FRAI
05-12	11:03	IK79KEZ5	01	\$17.97	by malcolmr	US/MD	JACO
05-12	10:54	I2DTZ8KW	01	\$17.97	by lgcltrds	US/TX	HAWK
05-12	10:00	IEHQ93L	01	\$35.95	none	CA/AB	LITK
05-12	09:51	I971M2CW	01	\$17.97	by malcolmr	US/OK	ZEKA
05-12	09:47	I53VCVG5	01	\$17.97	by lgcltrds	US/CO	HAMM
05-12	09:43	I1J35NMP	01	\$35.95	none	US/IA	SHAR
05-12	09:40	IHQJJQFO	01	\$17.97	by lgcltrds	GB	GOHI
05-12	09:30	ICZDNH4K	01	\$35.95	none	US/TX	BROZ
05-12	09:28	IRHVS8HX	01	\$35.95	none	US/OR	CHAM
05-12	09:04	ID3K1BVV	01	\$17.97	by malcolmr	US/TX	ALVI
05-12	08:57	I11JZ2VN	01	\$35.95	none	US/CA	LITT
05-12	08:50	ICY1OFT3	01	\$17.97	by malcolmr	US/WI	HOFF
05-12	08:48	IQHJ2TZQ	01	\$17.97	by malcolmr	SG	TAN,
05-12	08:45	IS04R6YG	01	\$35.95	none	US/WA	MOOT
05-12	08:43	IWBRCX28	01	\$35.95	none	AE	DODD
05-12	08:40	IFDG8N1J	01	\$35.95	none	US/TX	LEV,
05-12	08:40	IMQRZ14E	01	\$35.95	none	CA/BC	KOWA
05-12	08:27	IR4FQW36	01	\$17.97	by lgcltrds	US/ID	GIVE
05-12	08:16	IC7S1V9P	01	\$17.97	by malcolmr	US/AZ	OLSO
05-12	08:07	IYLLH6NS	01	\$17.97	by lgcltrds	AU/SW	ROSS
05-12	07:58	IVJDFZ1B	01	\$17.97	by malcolmr	US/WA	BAKE
05-12	07:51	I45M3NQH	01	\$17.97	by lgcltrds	US/TX	GARZ
05-12	07:41	IYQ2S3EL	01	\$35.95	none	US/CA	LEIB
05-12	07:37	IB2GM9NB	01	\$35.95	none	US/NV	RIGG
05-12	07:28	IKNN5K7B	01	\$35.95	none	US/OR	ROHE
05-12	06:40	IOWYBGJY	01	\$17.97	by lgcltrds	US/GA	KEMP
05-12	06:35	ID9JGSHW	01	\$17.97	by malcolmr	AU/WA	FROS
05-12	06:34	IZL2EGHO	01	\$35.95	none	US/PA	TSUR
05-12	06:29	I7YKOPCG	01	\$35.95	none	CA/NS	VARM

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05-12	06:26	IB1HMSNM	01	\$17.97	by lgcltrds	US/ID	NICH
05-12	06:23	IWFQXYWF	01	\$17.97	by lgcltrds	US/NY	MEYE
05-12	06:15	IHVM3QWN	01	\$17.97	by malcolmr	IT	BARO
05-12	05:42	IXS8H676	01	\$35.95	none	US/TX	BREW
05-12	05:23	IT87BS6P	01	\$35.95	none	US/MD	SIMS
05-12	05:14	IPDXL8F6	01	\$17.97	by malcolmr	GB	FOX,
05-12	04:57	ICC8DY7K	01	\$35.95	none	GB	WOOD
05-12	04:51	IB2KZ3B4	01	\$17.97	by malcolmr	ES	THIR
05-12	04:42	IMOB6174	01	\$17.97	by lgcltrds	US/VI	LEON
05-12	04:29	IB38X2NK	01	\$17.97	by acommodity	AU/VC	GOGG
05-12	04:24	I46RNB7X	01	\$17.97	by lgcltrds	US/TX	BROO
05-12	04:20	I4TJHNF4	01	\$17.97	by lgcltrds	US/MN	NELS
05-12	04:19	IO4DBKE5	01	\$35.95	none	NZ	JONE
05-12	04:17	I3FRGD15	01	\$17.97	by lgcltrds	US/CA	LAWS
05-12	03:58	ICC1RXVQ	01	\$35.95	none	AU/WA	HULB
05-12	03:57	I29B03RS	01	\$35.95	none	US/GA	BURN
05-12	03:44	IP177SKT	01	\$35.95	none	GB	MITC
05-12	03:36	ILKL9LYZ	01	\$17.97	by lgcltrds	IL	SARF
05-12	02:22	ICF30GH4	01	\$35.95	none	CA/AB	BACC
05-11	22:17	IO08TYE6	01	\$35.95	none	US/CA	HEMS
05-11	19:25	IMHS0428	01	\$35.95	none	AU/QL	SPRA
05-11	18:03	IVY5JWJW	01	\$35.95	none	CA/BC	JENS
05-11	15:01	IBQZWCQB	01	\$35.95	none	US/PA	MCNE
05-11	13:29	IJNFKML7	01	\$35.95	none	CA/ON	STRU
05-11	12:47	IXSJCD7Y	01	\$35.95	none	US/NY	RIBE
05-11	12:04	IBOTMFK2	01	\$35.95	none	US/WI	VILB
05-11	08:48	I29FX928	01	\$35.95	none	AU/SW	NAND
05-11	08:47	I3F2QB6V	01	\$35.95	none	GB	SYED
05-11	07:43	IDSCCL2S	01	\$35.95	none	US/WA	MATT
05-11	06:39	IMSSF2T	01	\$35.95	none	GB	SCUL
05-11	05:03	IHN252ST	01	\$35.95	none	GB	DRAP
05-11	04:23	IEHGCHPY	01	\$35.95	none	GB	PATE
05-10	19:08	IXK938Y4	01	\$35.95	none	US/WA	LAMP
05-10	15:12	IQ21GZ2Z	01	\$35.95	none	US/FL	KATZ
05-10	13:49	IG4HT96Q	01	\$35.95	none	GB	DANI
05-10	13:17	IXKXEYBM	01	\$35.95	none	CA/BC	THIE

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05-10	12:57	IMDOCNK1	01	\$35.95	none	US/OH	ENSO
05-10	10:41	IGQ387WR	01	\$35.95	none	US/MS	KLOT
05-10	09:35	IY35HOEK	01	\$35.95	none	US/CA	NORT
05-10	09:08	I5V61RXE	01	\$35.95	none	US/OK	PRUI
05-10	09:00	IGSQ5JB8	01	\$35.95	none	US/FL	BABO
05-10	07:01	IJN2KM7D	01	\$35.95	none	US/AR	THOM
05-10	06:18	IR314G6G	01	\$35.95	none	US/NC	LONG
05-10	04:17	IXTYT3EH	01	\$35.95	none	US/MN	MARI
05-10	02:28	I1MSVYR4	01	\$35.95	none	BW	GRUM
05-09	23:57	IEXTPMOX	01	\$35.95	none	US/CA	LOZA
05-09	23:49	IBGRYH9Y	01	\$35.95	none	BE	VANC
05-09	23:14	I8XH729K	01	\$17.97	by acommodity	AU/WA	FEDE
05-09	19:57	IQW1X3DX	01	\$35.95	none	US/OK	INES
05-09	19:29	IHHZMVVJ	01	\$35.95	none	US/MI	ANGE
05-09	16:06	I7M9MWP4	01	\$17.97	by acommodity	CA/ON	SADD
05-09	13:39	IEYZ45W1	01	\$35.95	none	US/NJ	LEIT
05-09	12:42	I0D5YH2R	01	\$17.97	by tephelp	US/AZ	FILK
05-09	12:29	IW33BL8W	01	\$35.95	none	US/TN	LENS
05-09	11:42	IJBSJ2XF	01	\$35.95	none	US/CA	DAMR
05-09	10:55	IXS08TNM	01	\$35.95	none	US/OH	VEST
05-09	10:32	IF7KKTOS	01	\$35.95	none	US/AR	DYKE
05-09	10:31	IDTD1E2N	01	\$35.95	none	US/WI	HAUS
05-09	09:53	IF8SV7BK	01	\$35.95	none	US/FL	PATT
05-09	09:27	I62KQRGY	01	\$35.95	none	AT	SCHR
05-09	09:26	I7TN68QK	01	\$35.95	none	GB	TAYL
05-09	08:37	I6G1PCEY	01	\$35.95	none	US/WA	RAY,
05-09	08:14	I2D8C3K8	01	\$35.95	none	ZA	KESS
05-09	08:10	IOEWW2PM	01	\$35.95	none	US/OH	,
05-09	08:06	I1NDDFBC	01	\$35.95	none	US/CO	NORT
05-09	07:38	IFS3WNMT	01	\$35.95	none	GB	ONEI
05-09	07:04	IZWC7DJZ	01	\$35.95	none	US/AZ	LYNC
05-09	06:20	ITTCVBK2	01	\$35.95	none	US/NM	WALL
05-09	06:03	I5WB4M8M	01	\$35.95	none	GB	ELLI
05-09	05:09	ISKB267H	01	\$35.95	none	US/FL	DURA
05-09	04:51	ID5HMCHH	01	\$35.95	none	US/MS	LITT
05-09	04:00	ITZM1F9D	01	\$35.95	none	GB	TSAK

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05-09	03:54	IP7JVX2H	01	\$35.95	none	US/TN	SMIT
05-09	03:22	IQ4JYGWE	01	\$35.95	none	AU/VC	SOME
05-09	03:14	IVZ4P04M	01	\$35.95	none	GB	GRAC
05-09	02:59	I81WSRPG	01	\$35.95	none	US/FL	ERIK
05-09	02:22	ISOCTOFF	01	\$35.95	none	AU/VC	BOUR
05-09	01:39	IXXXNOGW	01	\$35.95	none	IN	MIST
05-09	00:52	IKNSWEQ2	01	\$35.95	none	GB	STEW
05-09	00:37	IS6B4TLG	01	\$35.95	none	AU/SW	VALA
05-09	00:29	IXR2C9V1	01	\$35.95	none	GB	PATE
05-09	00:22	I7SBRM09	01	\$35.95	none	SE	HEIN
05-08	23:45	IHCM13MF	01	\$35.95	none	GB	HARB
05-08	23:26	IBNM38GX	01	\$35.95	none	CA/BC	AMAR
05-08	23:12	I1CROM32	01	\$35.95	none	US/CA	NAPI
05-08	23:02	IPNC5DJ1	01	\$35.95	none	AU/QL	ROGA
05-08	22:35	IWVCKFGP	01	\$35.95	none	US/CA	HAIS
05-08	22:19	I3YNJWFH	01	\$35.95	none	US/WA	RAND
05-08	21:41	IJP2GD71	01	\$35.95	none	US/WA	CARM
05-08	21:23	IMNJ8KVN	01	\$35.95	none	US/CA	DANI
05-08	20:54	ICBSLEL8	01	\$35.95	none	US/CO	SHEP
05-08	20:44	IV2WQXHF	01	\$35.95	none	US/CO	SHEP
05-08	19:47	IK6KFO6M	01	\$35.95	none	US/OR	FISH
05-08	19:46	I17YZWJB	01	\$35.95	none	US/CT	ARUL
05-08	19:38	I604HWSB	01	\$35.95	none	SG	ONG,
05-08	19:23	ICPJRJPK	01	\$17.97	by acommodity	US/MD	HALL
05-08	18:50	IOC9SOGW	01	\$35.95	none	US/AZ	DOWN
05-08	18:47	IJT87461	01	\$35.95	none	US/FL	MARS
05-08	18:30	I87GL2CH	01	\$35.95	none	HK	WATS
05-08	18:28	IMFXMXMX	01	\$35.95	none	US/MD	ROBE
05-08	18:07	IC9NNQR2	01	\$35.95	none	KR	JONG
05-08	18:01	IKE63DOG	01	\$17.97	by acommodity	US/CA	KELL
05-08	16:51	ISZ5NSL1	01	\$35.95	none	GB	WACH
05-08	16:30	IPBVW6KL	01	\$35.95	none	US/CA	WILL
05-08	16:07	IQPWLHLC	01	\$35.95	none	CA/QC	DUMO
05-08	15:33	ICXDTQ90	01	\$35.95	none	IE	DOYL
05-08	15:13	INCNQL14	01	\$35.95	none	US/CA	SCHL
05-08	15:12	IKF4RGBO	01	\$35.95	none	US/OH	THOM

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05-08	15:09	ILKWPZP2	01	\$35.95	none	GB	WALK
05-08	14:54	IG3SQEHC	01	\$35.95	none	NZ	SPAR
05-08	14:53	IDZCRQ39	01	\$35.95	none	AU/SW	ROHD
05-08	14:52	I8TDNYGM	01	\$35.95	none	US/IL	CARR
05-08	14:49	IVGB4JCX	01	\$35.95	none	US/CA	FULL
05-08	14:49	IC5PCCG2	01	\$35.95	none	US/WA	WALT
05-08	14:49	I3BNDQNL	01	\$35.95	none	US/VA	BINH
05-08	14:47	IW2H71Q7	01	\$35.95	none	GB	BRIE
05-08	14:38	IMQ4XDNV	01	\$35.95	none	IE	JOYC
05-08	14:30	INQSJDQN	01	\$35.95	none	GB	MACA
05-08	14:30	IQWPNVR8	01	\$35.95	none	US/WA	CAPL
05-08	14:30	IWOK1S90	01	\$35.95	none	US/IL	NAZA
05-08	14:30	I1EBYH1H	01	\$35.95	none	US/TX	MILL
05-08	14:29	IZGLFBKM	01	\$35.95	none	CA/NB	BURG
05-08	14:17	IT5TYFSN	01	\$35.95	none	US/NV	GOTT
05-08	14:16	IWORRT4W	01	\$35.95	none	AU/VC	FARR
05-08	14:07	IK473D4L	01	\$35.95	none	US/ID	HOBD
05-08	14:02	IL1536F4	01	\$17.97	by acommodity	PT	OLIV
05-08	13:50	IF5H3BPB	01	\$35.95	none	US/MI	LOGA
05-08	13:49	IG1ST1SE	01	\$35.95	none	GB	FARR
05-08	13:39	I4Y9L5LL	01	\$35.95	none	NZ	BLAI
05-08	13:28	I6H3XTLM	01	\$35.95	none	US/NV	MUNY
05-08	13:27	I9ZCO4JK	01	\$35.95	none	US/IL	BAMB
05-08	13:24	IDFE9EXX	01	\$35.95	none	US/UT	HOAG
05-08	13:09	IHSG6CFE	01	\$35.95	none	US/CT	SMIT
05-08	13:08	I9WP4P10	01	\$35.95	none	US/NC	ANDE
05-08	12:42	IBE4ZJWZ	01	\$35.95	none	US/CA	KWAN
05-08	12:34	I6KR6SJ5	01	\$35.95	none	GB	WILL
05-08	12:29	IC2ZCF5L	01	\$35.95	none	US/IN	MCCL
05-08	12:28	IM4JKZC5	01	\$35.95	none	US/UT	MARQ
05-08	12:22	IRWLP4VW	01	\$35.95	none	US/NY	LEGA
05-08	12:20	I2H3H9VC	01	\$35.95	none	US/VA	HENR
05-08	12:18	IG4XF7CZ	01	\$35.95	none	CA/AB	MANN
05-08	12:02	I620L58Y	01	\$35.95	none	US/PA	GISE
05-08	11:56	IES952DB	01	\$35.95	none	CH	TIRO
05-08	11:56	ISBK3QDM	01	\$35.95	none	IL	YARO

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05-08 11:43 I5F8KLSY 01	\$35.95	none	CA/AB	FISH
05-08 11:42 I4FDCCMC 01	\$35.95	none	CA/ON	KOVA
05-08 11:42 IZEB9BLJ 01	\$35.95	none	CA/BC	TAN,
05-08 11:42 IHDS3OM2 01	\$35.95	none	US/OR	STHE
05-08 11:34 ITSD62V3 01	\$35.95	none	US/CT	CARR
05-08 11:30 I55FVOCM 01	\$35.95	none	US/IL	OBRI
05-08 11:29 IVJ2F5N3 01	\$35.95	none	US/MI	LIU,
05-08 11:26 ITLVMKRX 01	\$35.95	none	BE	BALD
05-08 11:23 IMR9W11M 01	\$35.95	none	NL	MOLE
05-08 11:18 INDQS6ER 01	\$35.95	none	CA/ON	NICH
05-08 11:12 ISXTG6GQ 01	\$35.95	none	US/CA	BIER
05-08 11:11 I707MQ2K 01	\$35.95	none	GB	REID
05-08 11:10 ISMPC07V 01	\$35.95	none	HK	WAI,
05-08 11:00 IWPBEXGC 01	\$35.95	none	US/IL	MIHA
05-08 10:56 I7LG2NF9 01	\$35.95	none	BE	VANH
05-08 10:56 I14BCZB0 01	\$35.95	none	GB	STAG
05-08 10:55 ITLN6SSP 01	\$35.95	none	US/AZ	MCKE
05-08 10:52 IWJRVHHE 01	\$35.95	none	DE	GEYE
05-08 10:50 IM7480JF 01	\$35.95	none	GB	BREW
05-08 10:49 IW1CHK9B 01	\$35.95	none	US/NY	GREC
05-08 10:45 IGTPH5SW 01	\$35.95	none	US/VA	RAWL
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TOTAL:	\$8088.39			

Note: This Case Study was originally released in May 2003 exclusively to the 153 VIP attendees on the LIVE! 2-Hour Teleseminar <http://www.askstephenpierce.com/teleseminar/> with Alex Mandossian Grilling Stephen Pierce on getting website traffic at zero cost.

